

Ashley County Medical - Case Study

Background

Ashley County Medical Center (ACMC) is located in Crossett, Arkansas. ACMC has been serving South Arkansas for more than 100 years. The facility is a licensed 33-bed Critical Access Hospital, which includes 6 labor and delivery beds, and a nursery that delivers approximately 180 babies each year. With 13 physicians, and approximately 200 employees, the staff is dedicated to providing the highest quality care in the area. As a rural hospital they are constantly focusing on improving services, facilities and equipment so patients receive an advanced standard of care.

The Challenge

The nurses' station in the nursery is located off to the side of the department.

ACMC was using a locked unit to control multiple exits and because of this, the whole unit needed to be on lockdown at all times. This presented a problem for visitors and others throughout the hospital, because if a nurse needed to leave the department at any time, there was no way for others to access the floor. The unit was equipped with cameras to record and track activity but was missing the extra layer of protection against an active child abduction.

ACMC's nursery unit was in need of enhanced security in order to minimize the risk of a newborn abduction. The hospital wanted additional visibility to the nursery that staff alone could not provide.

Accutech's Cuddles system will allow our facility to continue to put our focus on mom and baby while providing a higher quality of infant protection."

Amanda Autenreath
RN and Nursery Manager at ACMC



100

years of
service to the
community



180

babies protected each
year



1

mission to provide
safety and security to
families

The Solution

ACMC did extensive research on 5 different infant protection systems before determining that Accutech Security's Cuddles Infant Protection System was the perfect fit for their needs. The Cuddles system provided the advanced security measures, was safe and comfortable for the newborns and was easy for the staff to use.

Cuddles works by placing a lightweight, self-adjusting band around the wrist or leg of a newborn. The bands are snug but stretchable and comfortable for the baby, ensuring they won't fall off or hurt the skin. Nurses can monitor the location and movement of each newborn at all times. If there is any attempt to remove the band, an alarm immediately sounds.

The Cuddles system has also been integrated into the ACMC nursery's wired and wireless nurse call systems. This ensures notifications are always at the hospital staff's fingertips. Nurses can monitor the location and movement of each baby and if there is an attempt to remove the band, an alarm immediately sounds.

Why Clinicians Love Cuddles Infant Protection System

An abductor can grab and leave with a baby in just seconds, even with the most caring and attentive staff. Installing the Cuddles Infant Protection System adds an extra layer of security—and allows your staff to spend more time caring for your smallest patients.

Cuddles provides unique benefits

- ✓ Always secure **self-adjusting soft bracelets**
- ✓ **Integrates seamlessly** with existing platforms and devices
- ✓ System that continues to **function even if your PC and network go down**
- ✓ Free and local **24/7/365 customer support**
- ✓ **Fewer false alarms** because of unique wireless frequency

Administrators and clinicians love Cuddles

“This is one of many measures we have in place to keep the babies safe. We are setting the standard for healthcare by providing the latest technology while still giving a personal touch to our patients.”

Jim Matney, President & CEO at Colquitt Regional Medical Center

“The system is user-friendly and our nurses feel the soft bands on the leg do not cut the baby (like other systems). They alarm quickly if removed and Accutech representatives assist as needed and provide additional training upon request.”

**Amy Buffamonte,
Director of Newborn
Nursery,
Women’s Hospital at
Renaissance**

“I prefer the Cuddles Infant protection system over our previous security system... Cuddles is more accurate in regard to the infant location and the problem that needs to be addressed. It alerts you to a band alarm, band removal, infant removed from the unit and low tag battery. The guessing is no longer there as to what the problem may be.”

**Melissa Carter,
Communication specialist,
Baptist Health Lexington**

“It adds another measure of comfort and confidence for parents. **Each tag is uniquely identifiable to match mom and baby.**”

**Susan Kennedy,
OB Nurse Manager at Carthage Hospital**

“I like the **Cuddles soft band/tag** being on the infant’s ankle instead of tugging on their navel cord (like other systems). Parents report issues with umbilical tags when changing the diaper and are always concerned about the device tugging on the navel. The Cuddles tag/soft band are out of site and mind. This system promptly works and has gone off every time we had an infant too close to the exits.”

**Rachael Winston, Director of Women’s Services,
BBH - Walker Baptist Medical Center**

